



Etienne Leprette

(438) 936-4655

etienneleprete@gmail.com
7656 Saint-Denis,
Montreal, QC H2R 2E6

UX/UI Design - Animation - Marketing

 [linkedin.com/in/etienneleprete](https://www.linkedin.com/in/etienneleprete)
 etienneleprete.com

Generalist graphic designer with 14 years' work experience
Strong skills in user experience and interface design
Quick-learner and easily adaptable to new processes and software
Hard-worker, motivated and well-organized
PC & MAC environments



SKILLS

Web / Mobile

UI/UX, Figma, XD, Sketch,
Invision, Lottie
HTML/CSS development
Wordpress/Prestashop

Graphic Design

Photoshop, Illustrator
InDesign, page layout
Print & Web material
Cinema 4D, After Effects

Marketing

Business plan
Marketing studies
Social media ads
Competitive intelligence

Languages

French: native
English: fluent
Spanish: notions



EDUCATION

2007 - 2011	Bachelor in marketing, business and management - EGC Montauban - France PCIE (Certification in IT)
2005 - 2007	Pre-university certification



EXPERIENCES

2022 -
TODAY

Senior UX/UI Designer

Cloud Imperium Games Montreal (Turbulent studio)

- Design and maintain web mockups and the design system for the various Star Citizen brands. Check out my portfolio to see what I've built!
- Execute all visual design stages for new features of the game launcher, from concept to final handoff to the development team.
- Redesign the game's entire social web application (forums and chat features), including the design phases, user flows, creation of a design system, production-ready mockups connected to the design system, and clear user stories for developers and QA testers.
- Create prototypes and animations to make the application more immersive.

2021-2022
1 year
& 5 months

Senior UX/UI Designer

Quebecor

- Full time job for GoRockIt, talent acquisition specialist.
- Building and optimizing the user experience for Quebecor's digital products (QUB App&Web, TVA+, QUB Musique, QUB radio, VRAI...).
- Responsive web design and mobile apps design.
- After Effects/Lottie animations and graphic design.
- Close collaboration with all the development teams (Web, IOS, Android).
- Agile methodology.
- Design prospection and design system improvements.

2018-2021
1 year
& 4 months

UX/UI Designer

Lightspeed HQ

- Create wireframes and mockups for lightspeedhq.com
- Optimize user experience for the website
- Work closely with the dev team to propose realistic solutions
- Consider analytics and adapt (AB testing)
- Create designs for email campaigns
- Develop a microsite for the *Connect* event in Montreal (HTML/CSS/Github)
- Image editing and other design tasks

2016 - 2018
1 year
& 7 months

Graphic designer - Web developer

WorkflowGen by Advantys Solutions Ltd

- Wordpress customization and migration
- Creation of a brand new static & responsive website (html/css from scratch)
- Website maintenance
- Search Engine Optimization (quality coding and content, technical optimization)
- Software user interface and icons
- Logo, branding and Social Media
- CSS customization for the Gitbook documentation
- Wordpress to Discourse migration (project management)
- Website translation to spanish and chinese (project management & integration)



VOLUNTARY WORK & FREELANCE

2008 - TODAY

Website and brand image (freelance) **Spill the Beans (Montreal)**
SEO and site performances optimization (freelance) **Jeux Spin (Montreal)**
Graphic designer - Webmaster (voluntary work) **Soccer 5 (Montreal)**
Graphic&Web designer (freelance) **Antidote comptoir végétarien (Montreal)**
Webdesigner (freelance) **Code Rouge Media (Montreal)**
QA Tester (contract) **Keywords International (Montreal)**
Help organize (voluntary work) **"Les escales improbables" Festival (Montreal)**
Webdesigner (voluntary work) **Cathédrale Verte (Montreal)**
UI Designer (voluntary work) **Soder - Ecoquartier (Montreal)**



REFERENCES

Professional references available upon request.