


Etienne Leprette


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UX/UI Design - Animation - Marketing

 [linkedin.com/in/etienneleprete](https://www.linkedin.com/in/etienneleprete)

 etienneleprete.com

Generalist graphic designer with 11 years' work experience
Strong skills in user experience and interface design
Quick-learner and easily adaptable to new processes and software
Hard-worker, motivated and well-organized
PC & MAC environment



SKILLS

Graphic Design

Photoshop, Illustrator
InDesign, page layout
Print & Web material
Cinema 4D, After Effects

Web / Mobile

UI/UX, Figma, XD, Sketch,
Invision, Lottie
HTML/CSS development
Wordpress/Prestashop

Marketing

Business plan
Marketing studies
Social media ads
Competitive intelligence

Languages

French: native
English: Intermediate
Spanish: notions



EDUCATION

2007 - 2011

Bachelor in marketing, business and management - EGC Montauban - France
PCIE (Certification in IT)

2005 - 2007

Pre-university certification



EXPERIENCES

2021-07 -
TODAY

Senior UX/UI Designer

Quebecor

Full time job for GoRockIt, talent acquisition specialist.
Building and optimizing the user experience for Quebecor's digital products (QUB App&Web, TVA+, QUB Musique, QUB radio, VRAI...).
Responsive web design and mobile apps design.
After Effects/Lottie animations and graphic design.
Close collaboration with all the development teams (Web, IOS, Android).
Agile methodology.
Design prospection and design system improvements.

2018-2021
1 year
& 4 months

UX/UI Designer

Lightspeed HQ

Create wireframes and mockups for lightspeedhq.com
Optimize user experience for the website
Work closely with the dev team to propose realistic solutions
Consider analytics and adapt (AB testing)
Create designs for email campaigns
Develop a microsite for the *Connect* event in Montreal (HTML/CSS/Github)
Image editing and other design tasks

2016 - 2018
1 year
& 7 months

Graphic designer - Web developer

WorkflowGen by Advantys Solutions Ltd

Wordpress customization and migration
Creation of a brand new static & responsive website (html/css from scratch)
Website maintenance
Search Engine Optimization (quality coding and content, technical optimization)
Software user interface and icons
Logo, branding and Social Media
CSS customization for the Gitbook documentation
Wordpress to Discourse migration (project management)
Website translation to spanish and chinese (project management & integration)

2013 - 2016
3 years
& 5 months

Graphic designer - Web designer - Marketing consultant

Arthur Collectif d'infographies • Gama.ca • K-bec.com • Multibel Distribution

Promotional material for print and web supports
Standard and complex shop websites
Animated web banners (in Flash and/or HTML5)
Marketing advisor
Product photography
Emailing campaigns
Product rendering in 3D
Brand image development
Catalog and print design
Product labels and packaging
Print and cut stickers / banners (HP Latex 310 and Graphtec)



VOLUNTARY WORK & FREELANCE

2008 - TODAY

Website and brand image (freelance) **Spill the Beans (Montreal)**
SEO and site performances optimization (freelance) **Jeux Spin (Montreal)**
Graphic designer - Webmaster (voluntary work) **Soccer 5 (Montreal)**
Graphic&Web designer (freelance) **Antidote comptoir végétarien (Montreal)**
Webdesigner (freelance) **Code Rouge Media (Montreal)**
QA Tester (contract) **Keywords International (Montreal)**
Help organize (voluntary work) **"Les escales improbables" Festival (Montreal)**
Webdesigner (voluntary work) **Cathédrale Verte (Montreal)**
UI Designer (voluntary work) **Soder - Ecoquartier (Montreal)**



REFERENCES

Professional references available upon request.